

## INVITATION FOR EXHIBITION AND ADVERTISING

### INTRODUCTION

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EBJIS 2010 cordially invites you to take part in the congress and offers – in addition to taking part in the industrial exhibition – a range of promotional items, such as conference bags and advertisements in the Final Programme.

One of the most attractive possibilities is to organise a company symposium/ workshop during the conference.

We wish to point out that the support of the industry has always been essential for the success of the EBJIS. We therefore hope that you will accept our invitation and join us at the EBJIS 2010, taking place in the beautiful city of Heidelberg. As the seat of Germany's oldest university and world famous research centre for industry and science, Heidelberg is the perfect location for successful conferences. The congress will be held at the Stadthalle Heidelberg from September 2 - 4, 2010.

#### Major topics will be as follows:

1. Basic science: Infection, Biofilm, Microbiology, Host Defence, etc.
2. Treatment of acute osteomyelitis
3. Septic non-union
4. Update on antibiotic therapy: New antibiotics, multi-resistant microorganisms, etc.
5. Current topics in infected arthroplasty
6. Joint infections
7. Diabetic foot
8. Free papers

The scientific programme and the website containing all details and current information is available at [www.ebjis2010.org](http://www.ebjis2010.org). **More than 300 international medical experts** are expected at the EBJIS 2010 in Heidelberg.

*Your support for the EBJIS meeting is highly appreciated. Thank you!*

### COMMITTEES

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#### EBJIS Local Programme Committee

##### Heidelberg:

Chair: Volkmar HEPPERT (Germany)

Christof WAGNER (Germany)

Marco PIOCH (Germany)

Kai KONDELLA (Germany)

#### EBJIS Executive Committee

President	Christof WAGNER (Germany)
Vice-president	Carlo ROMANO (Italy)
Past-president	Eiwind WITSOE (Norway)
Secretary	Jos STUYCK (Belgium)
Treasurer	Olivier BORENS (Switzerland)
Members	H.Ch. VOGELY (The Netherlands)

### CONGRESS VENUE

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Kongresshaus Stadthalle Heidelberg  
Neckarstadt 24  
69117 Heidelberg, GERMANY  
[www.heidelberg-kongresse.de](http://www.heidelberg-kongresse.de)

## YOUR CONTACT FOR EBJIS 2010 PARTNERSHIP:

### Intercongress GmbH

Wilhelmstr. 7  
65185 Wiesbaden, GERMANY

Contact: Thomas Miltz  
Fon +49 (0) 611 97716-10  
Fax +49 (0) 611 97716-16  
thomas.miltz@intercongress.de



## PARTNER and EXHIBITOR RECOGNITION

All partners and exhibitors will receive the highest recognition for their support of the EBJIS 2010 Conference in Heidelberg. Partners will be listed on the conference website under "Partners" immediately after signing the marketing agreement and will furthermore be shown in the partner's overview in the Final Programme. Exhibitors will be listed on the conference website under "Industry" immediately after signing the stand application and will furthermore be shown in the exhibition overview in the Final Programme.

In addition, partners are entitled to special recognition depending on the marketing package. Suggestions are made in this invitation.

## MARKETING PACKAGES

The Executive Committee offers three levels of marketing packages for this congress. These are listed in the following categories (the DEADLINE FOR all BOOKINGS is FEBRUARY 15, 2010):

### EBJIS PLATINUM PARTNER (ONLY 1 PARTNER ACCEPTED)

~~€ 16.000,-~~

- 1 Lunch Symposium/ Workshop at the congress venue – exclusive time slot, 1st choice of date and time (additional marketing recognition see also under "Satellite Symposium")
- EXCLUSIVE: 1 full page colour advertisement in the Announcement
- 1 full page colour advertisement in the Final Programme (back cover)
- Logo with link to the company website on the EBJIS 2010 website
- Logo on the congress badges
- Provision of Lanyards
- 5 full registrations
- 1 exhibition space and priority choice of exhibition space

*already booked*

### EBJIS GOLD PARTNER (ONLY 1 PARTNER ACCEPTED)

~~€ 9.900,-~~

- 1 Lunch Satellite Symposium at the congress venue - according to available time slots (additional marketing recognition see also under "Satellite Symposium")
- 1 full page colour advertisement in the Final Programme
- Logo with link to the company website on the EBJIS 2010 website
- 2 full registrations
- Priority choice of exhibition space after Platinum Partner has made his choice

*already booked*

### EBJIS SILVER PARTNER (2 PARTNERS ACCEPTED)

€ 3.000,-

- 1 full page colour advertisement in the Final Programme
- 2 full registrations
- Logo on the EBJIS 2010 website
- Priority choice of exhibition space after Platinum and Gold Partner have made their choices

*only one remaining*

## MARKETING OPTIONS

**Lunch Symposium/ Workshop** **only available to platinum and gold partners**  
**Satellite Symposium/ Workshop** **€ 6.000,-**

2 Lunch Symposia/ Workshop (1 hour) are foreseen (Platinum Partner is the first to choose):  
 Thursday, September 2, 2010  
 Friday, September 3, 2010

1 Satellite Symposium/ Workshop is foreseen:  
 Saturday, September 4, 2010

Title and content of symposium/ workshop have to be approved by the Local Programme Committee. Rental of lecture hall includes standard technical equipment and beamer (power point projection facilities).

### Marketing recognition:

- Logo with a link to the company website and programme of the symposium with topics and speakers' names, published on conference website.
- Announcement of the symposium in the Preliminary (only web) and Final Programme (as per date of printing).
- Leaflet/ folder announcing the Satellite Symposium (produced by the sponsoring company) in the conference bag.

Not included in the sponsor contribution are costs for an optional lunch catering. These will be charged to the companies in addition to the above mentioned contribution. If you plan to offer lunch boxes etc., please contact the congress office: [thomas.miltz@intercongress.de](mailto:thomas.miltz@intercongress.de).

## PROMOTIONAL ITEMS

**Congress Bags** **€ 2.500,-**

- Company logo, together with Conference logo, printed on the bags.
- Company brochure of max. size A4 and 4 pages in participants' bags.
- Acknowledgement of support in Final Programme.
- Acknowledgement of support on Conference Website with link.

*The choice of the bags as well as the printing of logos and text will be the responsibility of the Local Committee.*

**Pens and Notepads** **€ 500,-**

- Acknowledgement of support in Final Programme.
- Acknowledgement of support on Conference Website with link.

*Pens and pads will be delivered by the company (design has to be approved in advance by the Local Committee) - both will be included in the congress bags.*

**Inserts in Congress Bags** **€ 900,-**

- Company brochure will be put in the congress bags, max. size A4, 4 pages.

*The Congress allows a total of 6 leaflets per bag.*

**Signage** **€ 1.200,-**

- Company logo on all signs within the conference venue.

(Currency & VAT: All prices are quoted and payable in EURO and are exclusive of 19% VAT.)

## ADVERTISING

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### Final Programme

Back cover (U4): full colour	€ 2.000,-
Inside front cover (U2): full colour	€ 1.300,-
Inside back cover (U3): full colour	€ 1.300,-
1 page inside: full colour	€ 1.000,-

## EXHIBITION

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The exhibition is an important addition to the scientific programme and will be held in immediate closeness to the main lecture hall. All coffee breaks will take place within the exhibition and therefore the exhibition offers the perfect platform for you to contact the meetings participants.

The allocation of the stand sites will be handled strictly on a first come, first serve basis (only platinum and gold partners have the right to choose the preferred stand sites.)

**Price for 6 sqm exhibition space:** € 1.800,-

### *Included in Participation Costs:*

- Refreshments during official coffee breaks (morning / afternoon).
- 2 cost-free exhibitor's badges which are not valid for the scientific programme. Additional exhibitor badges are available at € 60,- each.
- Publication of the company name with linkage to the company website on section "industry" of the congress website.
- Publication of company name, company address and stand number in the final programme.
- Conference bag with programme and abstract book (one per exhibitor).
- Exhibitor service, waste collection during set-up and dismantling, corridor cleaning.

(Currency & VAT: All prices are quoted and payable in EURO and are exclusive of 19% VAT.)

**Expenses for additional orders (stand equipment like furnishings, electricity connections etc.) are calculated separately.**



INTERCONGRESS

## MARKETING FORM

Please complete all applicable information and return by mail to: **thomas.miltz@intercongress.de** or  
by fax to: **+49 (0) 611 97716-16**

All applications must be received **by February 15, 2010**. Advertising space in the final congress programme is limited; all applications will be approved on a "first-come, first-served" basis.

<input type="checkbox"/> EBJIS 2010 Platinum Partner	€ 16.000,-
<input type="checkbox"/> EBJIS 2010 Gold Partner	€ 9.900,-
<input type="checkbox"/> EBJIS 2010 Silver Partner	€ 3.000,-
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<input type="checkbox"/> Satellite Symposium	€ 6.000,-
<input type="checkbox"/> Congress Bags	€ 2.500,-
<input type="checkbox"/> Pens and Notepads	€ 500,-
<i>(Pens and pads will be delivered by the donating company.)</i>	
<input type="checkbox"/> Inserts in Congress Bags	€ 900,-
<i>(Important: Leaflets must be received between August 25 and 31, 2010.)</i>	
<input type="checkbox"/> Signage	€ 1.200,-
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### Final Programme *(Important: final artwork must be received no later than July 31, 2010.)*

Back cover (U4): full colour

**only available to platinum partner**

<input type="checkbox"/> Inside front cover (U2): full colour	€ 1.300,-
<input type="checkbox"/> Inside back cover (U3): full colour	€ 1.300,-
<input type="checkbox"/> 1 page inside: full colour	€ 1.000,-

(Currency & VAT: All prices are quoted and payable in EURO and are exclusive of 19% VAT)

Company: \_\_\_\_\_  
 Street: \_\_\_\_\_  
 Postcode, City: \_\_\_\_\_  
**Please, state a deviating billing address separately.**  
 Fon/Fax: \_\_\_\_\_ / \_\_\_\_\_  
 E-Mail: \_\_\_\_\_  
 Contact:  Mr.  Ms \_\_\_\_\_  
 Website: \_\_\_\_\_

**You will receive an invoice and all further information after receipt of the application form by the congress organisation.**

\_\_\_\_\_  
Place, date

\_\_\_\_\_  
Stamp, legal signature

The general conditions of Intercongress GmbH are accepted by signature and can be forwarded on request. Place of jurisdiction is Freiburg. According to German law § 33 BDSG we herewith inform you that all clients data are being stored in our database.



INTERCONGRESS

## STAND APPLICATION

Please complete all applicable information and return by mail to: **thomas.miltz@intercongress.de** or by fax to **+49 (0) 611 97716-16**

The stand application must be received **by February 15, 2010**. All applications will be approved on a "first-come, first-served" basis.

rental fee for an exhibition area (3m x 2m = 6 sqm),

€ 1.800,-

### Stand fee includes:

- Refreshments during official coffee breaks (morning / afternoon).
- 2 cost-free exhibitor's badges which are not valid for the scientific programme. Additional exhibitor badges are available at € 60,- each.
- Publication of the company name with linkage to the company website on section "industry" of the congress website.
- Publication of company name, company address and stand number in the final programme.
- Conference bag with programme and abstract book (one per exhibitor).
- Exhibitor service, waste collection during set-up and dismantling, corridor cleaning.

Company:

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**Please, list possible co-exhibitors on a separate page (with suitable billing address)**

Street:

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Postcode, City:

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**Please, state a deviating billing address separately.**

Fon/Fax:

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E-Mail:

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Contact:

Mr.  Ms

Website:

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**A linkage from the exhibitor's list to your website is included in the stand fee.**

Mention in the list of exhibitors as:

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The prices listed above are to be understood per 6 sqm exhibition area plus VAT and are valid for the whole exhibition period. Days required for set-up and dismantling are counted as exhibition days. When calculating the rental fee, space occupied by hall pillars cannot be deducted from the stand area. Every fraction of one sqm will be charged in full. Any expenses for additional requests and orders (power supply, furniture, flowers etc.) have to be paid separately by the exhibitor. For a co-exhibitor to the stand, 800 EUR are calculated. **The stand distribution takes place according to the date of receipt of the application.** Cancellations and alterations have to be effected in writing and confirmed by Intercongress GmbH. In case an exhibition stand is cancelled after August 01, 2010 a cancellation fee amounting to 80% of the full rental fee will be charged. In case of cancellation after March 01, 2010, 50% of the full rental fee will be imposed. A cancellation before this date will result in a cancellation fee amounting to 25% of the full rental fee.

**You will receive an invoice and further information after receipt of the application form by the congress organisation.**

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Place, date

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Stamp, legal signature

The general conditions of Intercongress GmbH are accepted by signature and can be forwarded on request. Place of jurisdiction is Freiburg. According to German law § 33 BDSG we herewith inform you that all clients data are being stored in our database.

Organiser:



INTERCONGRESS

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